

EMILY HOWARD

UX/ UI DESIGNER

Silver Spring, MD
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[portfolio →](#)

EXPERIENCE

Easy Dynamics, Remote – UX/UI Designer

MARCH 2023 - PRESENT

- Spearheaded design efforts from initial requirement gathering to hi-fi mockups and prototypes for an application selected for Phase 1 funding from the Department of the Air Force's Small Business Innovation Research Program
- Worked closely with stakeholders to define project requirements, scope, and deliverables – ensuring the alignment between user needs and business objectives
- Ensured application-wide consistency through the documentation of use cases and UI elements

The Sher Agency, Remote – Lead Designer

NOVEMBER 2020 - FEBRUARY 2023

- Executed design stages from concept to final product hand-off to engineers for over 20 projects for clients in diverse industries
- Promoted to Lead Designer by focusing on user-centered design principles creating beautiful and intuitive websites that contributed to 100% year on year organizational growth
- Led an international team of 10+ designers, developers, freelancers, and interns
- Managed a full build that increased traffic on a client's website by 900% and sessions by 1,400%

EDUCATION

George Washington University – Bachelor of Arts

Honors: magna cum laude

The UX Design Institute – Professional Diploma in UX Design

MAY 2020

SKILLS

Wireframing
UI Design
UX Design
Prototyping
Design Thinking
Responsive Design
Stakeholder Collaboration
Communication
Problem Solving
Leadership
Time Management

TOOLBOX

Adobe XD
Figma
Figjam
Wordpress
Monday
Microsoft Office Suite
Notion
Trello

PROJECTS

Voice Up Japan – *Freelance*

Utilized a data-driven approach through a variety of research and analysis methods such as user tests, affinity diagrams, and customer journey maps to redesign the UX/UI design of the client's website resulting in a 200% increase in engagement