

EMILY HOWARD

Silver Spring, MD | (214) 763-4884 | emcathow@gmail.com | [portfolio](#) →

EXPERIENCE

UX/UI Designer

Easy Dynamics | March 2023 – November 2024

- Led design from requirements to high-fidelity mockups and interactive prototypes for a web app awarded Phase 1 SBIR funding by the Air Force
- Ensured UI consistency by documenting use cases and elements in a style guide
- Collected product feedback through panel interviews and concept testing with a Customer Advisory Board

Lead UI Designer

The SHER Agency | November 2020 – February 2023

- Led design from concept to hand-off for 20+ projects across diverse industries
- Promoted to Lead UI Designer by consistently applying user-centered design principles, contributing to 100% year-on-year organizational growth
- Managed 10+ international team members to execute design initiatives
- Led website rebuild, driving a 900% increase in traffic and 1,400% rise in user sessions

UX/UI Designer

Freelance | June 2020 – August 2020

- Applied a data-driven approach, utilizing research methods such as user tests and customer journey maps, to inform design decisions for a client's website redesign
- Increased user engagement by 200%

EDUCATION

George Washington University | Bachelor of Arts

Honors: magna cum laude

Brandeis University | Masters in User-Centered Design

Expected graduation: Fall 2025

The UX Design Institute | Professional Diploma in UX Design

TOOLBOX

Adobe XD | Figma | FigJam | Miro

HARD SKILLS

Wireframing | Prototyping | Information Architecture | UI Design | User Research | Responsive Design | UX Design | User Testing

SOFT SKILLS

Collaboration | Communication | Problem Solving | Adaptability | Leadership | Time Management